

01 - Editing		
Agency	Advertiser	Entry Title
Heckler	Heineken - Tiger Beer	Tiger Beer - Wok
Rankin	V Pure	V Pure Editing
Robbers Dog	Holden	The Chop
Robbers Dog	Paspaley	Life Needs Adventure
The Editors Pty Ltd	Westpac	Westpac 'The Decision'
The Sweet Shop	Lipton	School Bus
The Sweet Shop	Lotto New Zealand	Mum's Wish
The Sweet Shop	McDonalds	How Very Un-McDonald's
The Sweet Shop	NAB	Journey
The Sweet Shop	Interislander	Find Time
Thick as Thieves	Spark	Big Tony
02 - Cinematography		
Agency	Advertiser	Entry Title
Eight	NZTA	Dead on their Feet - Driver Fatigue
FINCH	Rebel Sport	What's Your Why
FINCH	SKODA	Driver's Seat
FINCH	Tourism Australia	A Place You Feel
Goodoil Films	Westpac	It's Time
Ogilvy & Mather NZ	Energy Efficiency and Conservation Authority	Electric Vehicles: Tiny
Robber's Dog	Tourism New Zealand	Curiosity
Robbers's Dog	Samsung	Now You Can
The Sweet Shop	New Zealand Lotto	Mum's Wish
The Sweet Shop	Ladbrokes	Up for the Challenge
The Sweet Shop	Interislander	Find Time
The Sweetshop	McDonald's	How Very Un-McDonald's
Thick as Thieves	Spark	Big Tony
03 - Animation/Design/Visual Effects		
Agency	Advertiser	Entry Title
Blockhead	Air New Zealand	A Better Way to Fly
FINCH	AFL	Behind the Game
FINCH	ABC Tissues	Dance
Ogilvy & Mather NZ	Energy Efficiency and Conservation Authority	Electric Vehicles: Tiny
Palace	Steinlager	Steinlager - Tokyo Dry
The Sweet Shop	5 Seeds	In the Moment
04 - Art Direction		
Agency	Advertiser	Entry Title
FINCH	State Insurance	Skip.Done.
05 - Direction		
Agency	Advertiser	Entry Title
Curious Films	NZ Transport Agency	NZTA "Hello"
Eight	The Salvation Army	Terry - Being Homeless
FINCH	Rebel Sport	What's Your Why
FINCH	SKODA	Driver's Seat
Goodoil Films	Steinlager	Tokyo Dry
Goodoil Films	Australian Defence Force	What Will You Bring?
Rankin	V Pure	V Pure Directing
Robber's Dog	Vinomofo	Decide
Robber's Dog	McDonald's	Create your Taste
Robber's Dog	Holden	The Chop
The Sweet Shop	Lawn Tennis Association	Go Hit It
The Sweet Shop	Lipton	School Bus
The Sweet Shop	HCF	Health Is
The Sweet Shop	New Zealand Lotto	Mum's Wish
The Sweet Shop	McDonald's	How Very Un-McDonald's
The Sweetshop	RWE	Energy Goes Innogy
Thick as Thieves	Spark	Big Tony
06 - Original Sountrack - Film & Screen Content		
Agency	Advertiser	Entry Title
Beatworms	Lion	Welcome to the Other Side
Franklin Road	Fonterra	Anchor. Go Strong.
Liquidstudios	NZ Post	NZ Post ' My Parcels, My Way'
Liquidstudios	Mercury Energy	Mercury Energy City to Surf
Liquidstudios	Samsung	Samsung 'Lowlight'
Liquidstudios	Rebel Sport	Rebel Sport 'What's Your Why'
08 - Sound Design - Fim & Screen Content		
Agency	Advertiser	Entry Title
Ogilvy & Mather NZ	Pernod Ricard	Art of Tom
The Coopers	Fonterra	Anchor. Go Strong.

The Sweet Shop	HCF	Health Is
<b>10 - Digital Use of Music/Sound Design</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Clemenger BBDO/Proximity	NZ Transport Agency	Hello
Digicake Ltd	Skoda	Skoda Octavia RS 230
Digicake Ltd	Air New Zealand	Honolullaby
Franklin Rd	Pedigree	Pedigree A Dogs Story
Liquidstudios	Verizon Wireless	Verizon Wireless
<b>10.5 - Original Arrangement of Existing Music - Film &amp; Screen Content</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Franklin Rd	New Zealand Transport Agency	New Zealand Transport Agency. Hello
<b>11 - CopyWriting - Magazine &amp; Newspaper And Out of Home</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Colenso BBDO	42 Below	42 Below Recycled Cocktail Lemons Eco Soap - Poster
Colenso BBDO	42 Below	42 Below Recycled Cocktail Lemons Eco Soap - Coaster
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Butter is Back
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Say Cheese
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Cool Again
<b>13 - CopyWriting - Radio</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Colenso BBDO	Mars	Dogs Don't Judge - Hit Song
DDB Group New Zealand	SKY TV	Free SoHo
DDB Group New Zealand	SKY TV	Free Hoodie
DDB Group New Zealand	SKY TV	Free Coffee Mug
<b>14 - CopyWriting - Film And Video</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Clemenger BBDO/ Proximity	NZ Transport Agency	Chopper's Thoughts
Clemenger BBDO/ Proximity	NZ Transport Agency	Simon McKinney's Thoughts
Clemenger BBDO/ Proximity	NZ Transport Agency	Tom Furniss' Thoughts
Clemenger BBDO/ Proximity	NZ Transport Agency	Jono & Bens' Thoughts
Clemenger BBDO/ Proximity	NZ Transport Agency	Cori Gonzalez-Macuer's Thoughts
Clemenger BBDO/ Proximity	NZ Transport Agency	Hello
Ogilvy & Mather NZ	Pernod Ricard	Art of Tom
Ogilvy & Mather NZ	Rebel Sport	What's your Why
True	Air New Zealand	A Better Way to Fly
<b>16 - Art Direction &amp; Typography -Magazine &amp; Newspaper And Out of home</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
99	Leukaemia & Blood Cancer New Zealand	Dine For a Difference
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Butter is Back
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Cool Again
Colenso BBDO	Mars	Old Dogs - Rags
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Just Chill
Colenso BBDO	Mars	Old Dogs - Frankie
Colenso BBDO	Mars	Old Dogs - Monty
Special Group	Goodman Fielder	Molenberg Sandwich Shop
Sugar & Partners	Soul	#ProtectIhumatao
<b>18 - Art Direction &amp; Typography - Digital</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Assembly	Bank of New Zealand	BNZ 'Death Pledge'
DDB Group New Zealand	SKY Television New Zealand	Tiny Trailers
<b>19 - Image - Magazine &amp; Newspaper And Out of Home</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Colenso BBDO	Mars	Old Dogs - Monty
Colenso BBDO	Mars	Old Dogs - Rags
Colenso BBDO	Mars	Old Dogs - Frankie
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	Breast Cancer Screenings - Alexia
Ogilvy & Mather NZ	Coca Cola Oceania	Coke Summer Art
<b>20 - Image - Direct Marketing</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Colenso BBDO	New Zealand Breast Cancer Foundation	The Annoying Lump

CRAFT

DIGITAL CRAFT

OUT OF HOME

21 - Interface & Navigation		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	A Dog's Story
FCB New Zealand	New Zealand Fire Service	Escape My House
Special Group	2degrees	Data Hunt
22 - User Experience		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	A Dog's Story
FCB New Zealand	New Zealand Fire Service	Escape My House
FCB New Zealand	Cengage	Read On
Special Group	2degrees	Data Hunt
23 - Digital Use of Video		
Agency	Advertiser	Entry Title
DDB Group New Zealand	Auckland City Mission	Harsh Reality
FCB New Zealand	New Zealand Fire Service	Escape My House
Ogilvy & Mather NZ	Auckland City Council	A Kauri Cries
Ogilvy & Mather NZ	Pernod Ricard	Art of Tom
TBWA Auckland	The Salvation Army	The Unexpected Homeless
Young + Shand	Smirnoff Vodka	Smirnoff Selfie
24 - Digital Animation/ Motion Graphics, Illustration & Design		
Agency	Advertiser	Entry Title
Assembly	W + K Portland	Kubo & The Two Strings - Arcade
Assembly	Verizon	Verizon 'Better Matters'
Colenso BBDO	Mars	A Dog's Story
26 - Out of Home Posters		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	Old Dogs - Frankie
Colenso BBDO	Mars	Old Dogs - Monty
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Butter is Back
Colenso BBDO	Mars	Old Dogs - Rags
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Cool Again
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Just Chill
Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Say Cheese
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap - Wash yourself today with some of last night
Colenso BBDO	Stolen Rum	Stolen Posters - Nike
Colenso BBDO	Stolen Rum	Stolen Posters - McDonalds
FCB New Zealand	Paper Plus	Read Better Stories - Selfies
FCB New Zealand	Paper Plus	Read Better Stories - Food
FCB New Zealand	Paper Plus	Read Better Stories - Workouts
FCB New Zealand	Paper Plus	Read Better Stories - Travel
FCB New Zealand	New Zealand Fire Service	Fire is Fun
27 - Transit Advertising		
Agency	Advertiser	Entry Title
Colenso BBDO	Bank of New Zealand	Cancelled
DDB Group New Zealand	SKY TV	Error Message Adshels
FCB New Zealand	Paper Plus	Read Better Stories - Food
FCB New Zealand	New Zealand Fire Service	Fire is Fun
28 - Out Of Home Special Build		
Agency	Advertiser	Entry Title
Clemenger BBDO/ Proximity	KiwiRail	The Conscious Crossing
29 - Non Traditional Outdoor/ Ambient		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	KiwiRail	The Conscious Crossing
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
Colenso BBDO	Burger King NZ	Backyard Burger King
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap
Geometry Global	Lion	Steinlager Tokyo Dry
Ogilvy & Mather New Zealand	MyRepublic	MyRepublic Face Swap
Special Group	Goodman Fielder	Molenberg Sandwich Shop
Special Group	Lion	Smirnoff Chiller Bag
30 - Out Of Home Campaign		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	Old Dogs
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap
Colenso BBDO	Stolen Rum	Stolen Posters
DDB Group New Zealand	Westpac	Spendonyms
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings

	FCB New Zealand	Paper Plus	Read Better Stories
	Special Group	Goodman Fielder	Molenberg Sandwich Shop
	Sugar & Partners	Soul	#ProtectIhumatao
	TBWA Auckland	Independent Liquor NZ	BRB Relaunch
	TVNZ Blacksand	TVNZ	DUKE Launch Campaign
MAGZINE AND NEWSPAPER	<b>31 - Magazine</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Mars	Old Dogs - Frankie
	Colenso BBDO	Mars	Old Dogs - Monty
	Colenso BBDO	Mars	Old Dogs - Rags
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Butter is Back
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Just Chill
	Colenso BBDO	SKYCITY Entertainment Group Ltd	Views from SkyCity - Paint Brush
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Cool Again
	Colenso BBDO	SKYCITY Entertainment Group Ltd	Views from Sky City - Tea Cups
	FCB New Zealand	Paper Plus	Read Better Stories - Selfie
	FCB New Zealand	New Zealand Fire Service	Smoke Alarms Save What Really Matters
	Sugar & Partners	Hubbards	An Oat Looking for Love
	<b>32 - Magazine Campaign</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Mars	Old Dogs
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness
	<b>33 - Newspaper</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Say Cheese
	Colenso BBDO	Fonterra Brands NZ	7 Days of Goodness - Cool Again
	Colenso BBDO	Stolen Rum	Stolen Posters - McDonalds
	Colenso BBDO	Stolen Rum	Stolen Posters - Nike
	DDB Group New Zealand	Lion	Lion Red Valentine's Day
	DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings - Michelle
	DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings - Alexia
	DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings - Nic
	FCB New Zealand	New Zealand Fire Service	Made From Remains - The Alberts
	FCB New Zealand	New Zealand Fire Service	Made From Remains - The Hifo
	FCB New Zealand	New Zealand Fire Service	Made From Remains - The Humphries
FCB New Zealand	New Zealand Fire Service	Made From Remains - The Pewhairangi	
FCB New Zealand	New Zealand Fire Service	Fire is Fun	
Republik New Zealand	Volvo New Zealand	One Safe Place	
Special Group	Powershop	Power You Can Love	
<b>34 - Newspaper Campaign</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Colenso BBDO	Stolen Rum	Stolen Posters	
FCB New Zealand	New Zealand Fire Service	Made From Remains	
DIRECT MARKETING	<b>35 - Direct Physical</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
	J.Walter Thompson	Auckland Transport	Happy Endings
	<b>36 - Direct Digital</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Clemenger BBDO/Proximity	NZ Transport Agency	Hello
	FCB New Zealand	Maritime New Zealand	Virtual Coastguard
	FCB New Zealand	Air New Zealand	Honolullaby
	Geometry Global	Lion	Steinlager Tokyo Dry
	Ogilvy & Mather New Zealand	Pernod Ricard	Art of Tom
	Saatchi & Saatchi	Amplifon	The Emotional Hearing Test
	<b>37 - Direct Broadcast/ Screen</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings	
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?	
Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries	



PR/PROMO & ACTIVATION	<b>39 - Direct Campaign</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
	Colenso BBDO	Burger King NZ	Backyard Burger King
	Colenso BBDO	Bank of New Zealand	Crusaders Home Turf
	DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand	The Breast Cancer Screenings
	DDB Group New Zealand	Breast Cancer Foundation	
	DDB Group New Zealand	SKY TV	Silicon Valley URXXL
	Saatchi & Saatchi	Amplifon	The Emotional Hearing Test
	Special Group	2degrees	Data Hunt
	<b>40 - Promo &amp; Activation Single</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Clemenger BBDO/Proximity	KiwiRail	The Conscious Crossing
	DDB Group New Zealand	SKY Television New Zealand	Tiny Trailers
	Geometry Global	Lion	Steinlager Tokyo Dry
	Ogilvy & Mather New Zealand	Pernod Ricard	Art of Tom
	Special Group	2degrees	Data Hunt
	Special Group	Goodman Fielder	Molenberg Sandwich Shop
	<b>41 - Promo &amp; Activation Campaign</b>		
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts	
Colenso BBDO	Burger King NZ	Backyard Burger King	
Colenso BBDO	Foodstuffs	Little Garden	
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap	
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand	The Breast Cancer Screenings	
DDB Group New Zealand	Breast Cancer Foundation		
DDB Group New Zealand	SKY TV	Silicon Valley URXXL	
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?	
Special Group	2degrees	Data Hunt	
Special Group	Goodman Fielder	Molenberg Sandwich Shop	
<b>42 - PR</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Special Group	Powershop	Power You Can Love	
<b>43 - PR Social &amp; Digital</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts	
Colenso BBDO	Mars	A Dog's Story	
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?	
Special Group	Powershop	Power You Can Love	
<b>44 - Campaign</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Chemistry Interaction	Sovereign Insurance	How old are you really?	
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand	The Breast Cancer Screenings	
DDB Group New Zealand	Breast Cancer Foundation		
<b>45 - Design 360</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Ogilvy & Mather New Zealand	World Master Games	World Master Games	
Special Group	Karma Cola UK	What Comes Around Goes Around	
TVNZ Blacksand	TVNZ	Developing the DUKE Brand Identity	
<b>46 - Product Design - Tech</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
FCB New Zealand	Air New Zealand	Honolullaby	
Special Group	2degrees	Data Hunt	
<b>47 - Product Design - Non Tech</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Clemenger BBDO/Proximity	KiwiRail	The Conscious Crossing	
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap	
Colenso BBDO	Frucor Beverages Ltd	V Pure	
Special Group	Lion	Smirnoff Chiller Bag	
<b>48 - Brand Experience/ Enviromental</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Clemenger BBDO/Proximity	KiwiRail	The Conscious Crossing	
FCB New Zealand	Vodafone	Tuam Street Design	
Geometry Global	Lion	Steinlager Tokyo Dry	
Ogilvy & Mather New Zealand	MyRepublic	MyRepublic Internet Ready Coffin	
Special Group	Goodman Fielder	Molenberg Sandwich Shop	
TBWA Auckland	ANZ	ANZ to GAYNZ	
<b>49 - User Experience</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Clemenger BBDO/Proximity	KiwiRail	The Conscious Crossing	

PR/PROMO & ACTIVATION

DESIGN

	Colenso BBDO	Mars	A Dog's Story
	FCB New Zealand	Air New Zealand	Honolullaby
	Geometry Global	Lion	Steinlager Tokyo Dry
	Special Group	2degrees	Data Hunt
CHARITY	<b>50 - Charity - Magazine &amp; Newspaper or Out of Home</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Friends
	Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Family
	Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Work
	TBWA Auckland	The Salvation Army	The Unexpected Homeless
	<b>51 - Charity Direct Marketing</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Amnesty International	Amnesty International Unblocker
	Colenso BBDO	New Zealand Breast Cancer Foundation	The Annoying Lump
	DDB Group New Zealand	Auckland City Mission	Harsh Reality
	Saatchi & Saatchi	Womens Refuge	Shielded
	<b>52 - Charity PR/ Promo &amp; Activation</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Amnesty International	Amnesty International Unblocker
	Saatchi & Saatchi	Womens Refuge	Shielded
	TBWA Auckland	The Salvation Army	The Unexpected Homeless
	<b>53 - Charity - Digital or Screen</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Colenso BBDO	Amnesty International	Amnesty International Unblocker
	DDB Group New Zealand	Auckland City Mission	Harsh Reality
	Saatchi & Saatchi	Womens Refuge	Shielded
	TBWA Auckland	The Salvation Army	The Unexpected Homeless
	<b>55 - Charity - Design</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Colenso BBDO	Amnesty International	Amnesty International Unblocker	
Colenso BBDO	New Zealand Breast Cancer Foundation	The Annoying Lump	
Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Family	
Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Friends	
Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back - Work	
<b>56 - Charity Campaign</b>			
<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>	
Colenso BBDO	Amnesty International	Amnesty International Unblocker	
Colenso BBDO	New Zealand Breast Cancer Foundation	The Annoying Lump	
Ogilvy & Mather New Zealand	Alcoholics Anonymous	Get Back	
TBWA Auckland	The Salvation Army	The Unexpected Homeless	
DIGITAL & INTERACTIVE	<b>57 - Websites &amp; Microsites</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Sugar & Partners	Soul	#ProtectIhumatao
	<b>58 - Online Advertising</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	FCB New Zealand	Maritime New Zealand	Virtual Coastguard
	FCB New Zealand	Mitre 10	Bantermatic
	<b>59 - Social Video (Viral) and/or Interactive Video</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
	Clemenger BBDO/Proximity	NZ Transport Agency	Hello
	Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap
	FCB New Zealand	Vodafone	4G Redline
	FCB New Zealand	New Zealand Fire Service	Escape My House
	FCB New Zealand	Sony New Zealand	Defy
	Ogilvy & Mather New Zealand	Rebel Sport	Whats Your Why
	Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop - Drunk Man
	Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop - Hungry Kid
	Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries
	Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop - Old Woman
	Ogilvy & Mather New Zealand	Pernod Ricard	Art of Tom
	Special Group	Powershop	Power You Can Love
	TBWA Auckland	ANZ	Fortune Favours The Brave
	Young + Shand	Smirnoff Vodka	Smirnoff Selfie
	<b>60 - Webisode/ Series</b>		
	<b>Agency</b>	<b>Advertiser</b>	<b>Entry Title</b>
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?	
Ogilvy & Mather New Zealand	Rebel Sport	Whats Your Why	

DIGITAL & INTERACTIVE

61 - Social Media		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	NZ Transport Agency	Hello
Colenso BBDO	Burger King NZ	Backyard Burger King
DDB Group New Zealand	SKY Television New Zealand	Tiny Trailers
DDB Group New Zealand	SKY	Sky Social
FCB New Zealand	Vodafone	4G Redline
FCB New Zealand	Vodafone	Te Reo
TBWA Auckland	ANZ	Fortune Favours The Brave
62 - Mobile		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	A Dog's Story
DDB Group New Zealand	Pfizer	Caremate
FCB New Zealand	New Zealand Fire Service	Escape My House
FCB New Zealand	Cengage	Read On
FCB New Zealand	Maritime New Zealand	Virtual Coastguard
Geometry Global	Lion	Steinlager Tokyo Dry
Saatchi & Saatchi	db Breweries	Heineken Live
Special Group	2degrees	Data Hunt
Sugar & Partners	The Blues	Blues Big Shot
63 - Digital & Interactive Campaign		
Agency	Advertiser	Entry Title
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
Colenso BBDO	Burger King NZ	Backyard Burger King
Colenso BBDO	IAG New Zealand Ltd	Skip. Done.
Colenso BBDO	Mars	Don't App When You're Hungry
DDB Group New Zealand	SKY TV	Silicon Valley URXXL
Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?
Ogilvy & Mather New Zealand	Rebel Sport	Whats Your Why
Special Group	2degrees	Data Hunt
TVNZ Blacksand	TVNZ	Shortland Street - The Living Moment
64 - Tech Driven Creative		
Agency	Advertiser	Entry Title
FCB New Zealand	Vodafone	4G Redline
FCB New Zealand	Air New Zealand	Honolullaby
Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries
Special Group	2degrees	Data Hunt
65 - Large Scale Content		
Agency	Advertiser	Entry Title
Colenso BBDO	Fonterra Brands NZ	Go Strong
DDB Group New Zealand	Lion	Welcome to the Other Side
DDB Group New Zealand	New Zealand Lotteries	Mum's Wish
66 - Long Form Single		
Agency	Advertiser	Entry Title
Colenso BBDO	Spark NZ	Everyday Magic
68 - TV Single Commercial 30' or Below		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	Fly Buys	Clever You
DDB Group New Zealand	McDonald's	Rubber Band Ball
DDB Group New Zealand	Lion	Unfinished Projects
Special Group	2degrees	Pay Monthly
70 - TVC Single Commercial Above 30'		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	NZ Transport Agency	Hello
Clemenger BBDO/Proximity	KiwiRail	Find Time
Clemenger BBDO/Proximity	NZ Transport Agency	Cori Gonzalez-Macuer's Thoughts
Clemenger BBDO/Proximity	NZ Transport Agency	Chopper's Thoughts
Clemenger BBDO/Proximity	NZ Transport Agency	Jono and Ben's Thoughts
Clemenger BBDO/Proximity	NZ Transport Agency	Tom Furniss' Thoughts
Clemenger BBDO/Proximity	NZ Transport Agency	Rhys Darby's Thoughts
Colenso BBDO	Fonterra Brands NZ	Go Strong
Colenso BBDO	Spark NZ	Everyday Magic
DDB Group New Zealand	Lion	Welcome to the other side.
DDB Group New Zealand	New Zealand Lotteries	Mum's Wish
FCB New Zealand	Vodafone	4G Redline
Ogilvy & Mather New Zealand	Rebel Sport	Whats your why
Special Group	2degrees	Pay Monthly
True	Air New Zealand	A Better Way to Fly

FILM & VIDEO

71 - TV Commercial Campaign Above 30'		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	NZ Transport Agency	Thoughts
72 - Cinema & Theatrical		
Agency	Advertiser	Entry Title
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings
76 - Online 5 Minutes & Under		
Agency	Advertiser	Entry Title
FCB New Zealand	Vodafone	4G Redline
77 - Branded Content Campaign		
Agency	Advertiser	Entry Title
DDB Group New Zealand	Rialto Channel / Ascendant Dx / New Zealand Breast Cancer Foundation	The Breast Cancer Screenings
Ogilvy & Mather New Zealand	New Zealand Police	Do You Care Enough To Be a Cop?
78 - Music Content		
Agency	Advertiser	Entry Title
FCB New Zealand	Sony New Zealand	Defy
Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries
TBWA Auckland	ANZ	Fortune Favours The Brave
79 - Creative Use of Media - Single		
Agency	Advertiser	Entry Title
Colenso BBDO	Fonterra Brands NZ	X-Ray Casts
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap
FCB New Zealand	New Zealand Fire Service	Made From Remains
FCB New Zealand	Maritime New Zealand	Virtual Coastguard
FCB New Zealand	New Zealand Fire Service	Smoke Alarms Save What Really Matters
Ogilvy & Mather New Zealand	Pernod Ricard	Art of Tom
80 - Creative Use of Media - Campaign		
Agency	Advertiser	Entry Title
Clemenger BBDO/Proximity	NZ Transport Agency	Thoughts
Colenso BBDO	42Below	42 Below Recycled Cocktail Lemons Eco Soap
Colenso BBDO	Burger King NZ	Backyard Burger King
DDB Group New Zealand	SKY Television New Zealand	Tiny Trailers
DDB Group New Zealand	SKY TV	Silicon Valley URXXL
TVNZ Blacksand	TVNZ	DUKE Launch Campaign
TVNZ Blacksand	TVNZ	First Dates NZ - Guinea Pigs of Love
81 - Radio - Single		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	Dogs Don't Judge - Crime Boss
Colenso BBDO	Mars	Dogs Don't Judge - Hit Song
Colenso BBDO	Mars	Dogs Don't Judge - Most Popular Girl
Colenso BBDO	Burger King NZ	Fill Up For Less (Chicken Fries)
Colenso BBDO	Burger King NZ	Fill Up For Less (L&P)
DDB Group New Zealand	SKY Television	SKY - GoT Shame Radio
DDB Group New Zealand	SKY TV	Free SoHo
DDB Group New Zealand	SKY Television New Zealand	Bill Bryson
DDB Group New Zealand	SKY TV	Free Hoodie
DDB Group New Zealand	SKY TV	Free Tee Shirt
DDB Group New Zealand	SKY TV	Free Coffee Mug
Ogilvy & Mather New Zealand	New Zealand Police	Engage Safety
82 - Radio - Campaign		
Agency	Advertiser	Entry Title
Colenso BBDO	Mars	Dogs Don't Judge
DDB Group New Zealand	SKY TV	Silicon Valley URXXL
83 - Non Standard Radio		
Agency	Advertiser	Entry Title
Ogilvy & Mather New Zealand	Auckland City Council	A Kauri Cries

*Congratulations!*